

Early Access Sales Event Instant Savings Promotion Offers

Nikon's Instant Savings Offers are valid only for retail sales of new eligible products or product combinations. Nikon Instant Savings Offers do not apply to any used, refurbished or reconditioned products or product combinations.

Only products sold by Nikon Inc. to a Nikon Authorized Distributor or a Nikon Authorized Dealer and sold and delivered in the United States by a Nikon Authorized Dealer to a retail customer qualify for Instant Savings Offers.

All product combinations must be purchased at the same time and appear on the same receipt. Actual selling price is determined by each dealer at time of sale. All prices and specifications are subject to change without notice. Nikon is not responsible for printing or typographical errors.

COOLPIX Instant Savings Offers

1) COOLPIX B500 Camera
\$40 Instant Savings

Effective Dates: October 28, 2019 through November 3, 2019

2) COOLPIX B500 Camera
\$70 Instant Savings

Effective Dates: November 4, 2019 through November 27, 2019

3) COOLPIX B600 Camera
\$30 Instant Savings

Effective Dates: October 28, 2019 through November 27, 2019

4) COOLPIX W150 Camera
\$20 Instant Savings

Effective Dates: October 28, 2019 through November 27, 2019

5) COOLPIX W300 Camera
\$90 Instant Savings

Effective Dates: November 4, 2019 through November 27, 2019

6) COOLPIX P900 Camera
\$100 Instant Savings

Effective Dates: October 28, 2019 through November 27, 2019

7) COOLPIX A1000 Camera
\$80 Instant Savings

Effective Dates: October 28, 2019 through November 27, 2019

DSLR Instant Savings Offers

1) Nikon D3400 18-55 VR Kit
\$100 Instant Savings

Effective Dates: October 28, 2019 through November 27, 2019

2) Nikon D3400 Double Zoom Lens Kit
\$350 Instant Savings

Effective Dates: October 28, 2019 through November 27, 2019

- 3) Nikon D3400 Triple Lens Parent's Kit
\$350 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 4) Nikon D3500 18-55 VR Kit
\$100 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 5) Nikon D3500 Double Zoom Lens Kit
\$400 Instant Savings
Effective Dates: October 28, 2019 through November 6, 2019 and November 11, 2019 through November 27, 2019
- 6) Nikon D3500 Double Zoom Lens Kit
\$450 Instant Savings
Effective Dates: November 7, 2019 through November 10, 2019
- 7) Nikon D5600 Body Only
\$200 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 8) Nikon D5600 18-55 VR Kit
\$250 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 9) Nikon D5600 Double Zoom Lens Kit
\$550 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 10) Nikon D5600 18-140 VR Kit
\$400 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 11) Nikon D7500 Body Only
\$200 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 12) Nikon D7500 18-140 VR Kit
\$400 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 13) Nikon D7500 18-300 VR Kit
\$320 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 14) Nikon D7500 16-80 VR Kit
\$670 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 15) Nikon D7500 Dual Zoom Lens Kit
\$500 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019
- 16) Nikon D500 Body Only
\$200 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

17) Nikon D500 16-80 VR Kit
\$670 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

18) Nikon D750 Body Only
\$500 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

19) Nikon D750 24-120 VR Kit
\$1100 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

20) Nikon D810 Body Only
\$1000 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

21) Nikon D810 24-120 VR Kit
\$1600 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

22) Nikon D850 Body Only
\$500 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

23) Nikon D5 Body Only
\$1000 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

Z Series Instant Savings Offers

1) Nikon Z 50 w/16-50mm VR & 50-250mm VR Kit
\$150 Instant Savings
Effective Dates: November 7, 2019 through November 27, 2019

2) Nikon Z 6 Body Only
\$300 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

3) Nikon Z 6 24-70 Kit
\$300 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

4) Nikon Z 6 Filmmaker's Kit
\$300 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

5) Nikon Z 7 Body Only
\$700 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

6) Nikon Z 7 24-70 Kit
\$700 Instant Savings
Effective Dates: October 28, 2019 through November 27, 2019

NIKKOR Lens Instant Savings with Camera Purchase Offers

1) 18-140mm f/3.5-5.6G ED VR NIKKOR Lens purchased **together with** any Nikon DSLR
\$200 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

2) 70-300mm f/4.5-6.3G ED VR NIKKOR Lens purchased **together with** any Nikon DSLR
\$150 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

Stand-Alone NIKKOR Lens Instant Savings Offers

1) 70-300mm f/4.5-5.6E ED

\$200 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

2) Landscape and Macro Two Lens Kit

\$100 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

3) NIKKOR Z 35mm f/1.8 S

\$150 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

4) NIKKOR Z 50mm f/4 S

\$100 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

5) NIKKOR Z 14-30mm f/1.8 S

\$200 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

6) NIKKOR Z 24-70mm f/2.8 S

\$300 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

7) 50mm f/1.4G

\$70 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

8) 50mm f/1.8G

\$40 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

9) 58mm f/1.4G

\$150 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

10) 35mm f/1.8G

\$30 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

11) 20mm f/1.8G

\$80 Instant Savings on the lens

Effective Dates: October 28, 2019 through November 27, 2019

12) 24mm f/1.4G

\$200 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

13) 24mm f/1.8G
\$70 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

14) 28mm f/1.4E
\$200 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

15) 28mm f/1.8G
\$70 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

16) 35mm f/1.4G
\$150 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

17) 35mm f/1.8G ED
\$50 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

18) 85mm f/1.4G
\$150 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

19) 85mm f/1.8G
\$50 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

20) 105mm f/1.4E ED
\$300 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

21) 10-20mm f/4.5-5.6G VR
\$30 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

22) 16-35mm f/4G ED VR
\$100 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

23) 18-200mm f/3.5-5.6G ED VR II
\$60 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

24) 18-300mm f/3.5-6.3G ED VR
\$100 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

25) 28-300mm f/3.5-5.6G ED VR
\$100 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

26) 70-300mm f/4.5-5.6E ED VR

\$50 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

27) 80-400mm f/4.5-5.6G ED VR
\$200 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

28) 200-500mm f/5.6E ED VR
\$200 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

29) 105mm f/2.8G Micro IF-ED VR
\$90 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

30) 70-200mm f/2.8E FL ED VR
\$650 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

31) 24-70mm f/2.8E ED VR
\$500 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

32) 24-70mm f/2.8G ED
\$350 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

33) 14-24mm f/2.8G ED
\$300 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

34) Fisheye 8-15 f3.5-4.5E
\$150 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

35) 10-24mm f3.5-4.5G ED
\$100 Instant Savings on the lens
Effective Dates: October 28, 2019 through November 27, 2019

Mount Adapter FTZ Offer

1) Mount Adapter FTZ purchased **together with** a new Nikon Z 6 or Nikon Z 7 camera
\$249.95 Instant Savings on the Mount Adapter FTZ
Effective Dates: October 28, 2019 through November 27, 2019

2) Mount Adapter FTZ purchased **together with** a new Nikon Z 50 camera
\$150 Instant Savings on the Mount Adapter FTZ
Effective Dates: November 7, 2019 through November 27, 2019

Free MB-D18 Multi-Battery Power Pack Offer

1) Free Nikon MB-D18 Multi-Battery Power Pack purchased **together with** a new Nikon D850 DSLR
\$399.95 Instant Savings on the MB-D18 Multi-Battery Power Pack
Effective Dates: October 28, 2019 through November 27, 2019

Free DSLR Value Pack Offer

1) Free Nikon DSLR Value Pack purchased **together with** a new Nikon D3500 Double Zoom Lens Kit
\$70 Instant Savings on the DSLR Value Pack

Effective Dates: October 28, 2019 through November 27, 2019