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# Joe McNally



Joe McNally is an internationally acclaimed photographer whose career has spanned 30 years and included assignments in over 50 countries. He has shot cover stories for *TIME*, *Newsweek*, *Fortune*, *New York*, *Entertainment Weekly*, *The New York Times Sunday Magazine*, and *Men's Journal*. He has been at various times in his career a contract photographer for *Sports Illustrated*, a staff photographer at *LIFE*, and, currently, an ongoing 25-year contributor to the *National Geographic*, shooting numerous cover stories for those publications. His advertising and commercial clients include FedEx, Sony, Nikon, Land's End, General Electric, MetLife, Adidas, American Ballet Theater, Epson, and the Wildlife Conservation Society.

Whether he is capturing individuals or large-scale assignments, McNally's photographs inform the viewer with their artistry and compassion, telling us stories elicited by his great communicative skills and captured through his lens.

McNally was listed by *American Photo* as one of the *100 Most Important People in*

*Photography* and described by the magazine as “perhaps the most versatile photojournalist working today”. He has been honored as a member of Kodak-*PDN* Legends Online, as well as being a Nikon Legend Behind the Lens.

In 2010, he was voted as one of the 30 most influential photographers of the decade in an industry wide *Photo District News* survey. McNally won the first Alfred Eisenstaedt Award for Journalist Impact for a *LIFE* coverage titled, “The Panorama of War.” He has also been honored numerous times by *Communication Arts*, *PDN*, *Graphis*, *American Photo*, *POY*, and The World Press Photo Foundation. His fine art work is represented by the Monroe Gallery of Santa Fe, and his prints are in numerous collections, most significantly the National Portrait Gallery of the United States.

Two of McNally’s books, *The Moment It Clicks* and *The Hot Shoe Diaries*, both cracked Amazon’s top ten lists of best sellers. Other books include *Guide to Digital Photography*, and *Sketching Light*. In addition to these books, McNally’s work is also featured in several 9/11 books, *Faces of Ground Zero—Giant Polaroid Collection*; *One Nation*; *The American Spirit*; and *One Nation—America Remembers September 11, 2001, Ten Years Later*. In addition to books, he has his own instructional DVD, *The Language of Light*.

McNally is known internationally for his ability to produce technically and logistically complex assignments with expert use of color and light. As part of his teaching activities, he conducts numerous workshops around the world.

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# Joe's Gear



To see more of Joe's work, visit his website at [www.joemcnally.com](http://www.joemcnally.com) and his blog at [blog.joemcnally.com](http://blog.joemcnally.com).

Check him out on social media: [www.youtube.com/joemcnallyphoto](http://www.youtube.com/joemcnallyphoto), [Instagram](#), [Facebook](#) and [Twitter](#).