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# Andrew Hancock



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**A**ndrew Hancock is an Indiana based photographer working for a diverse base of editorial and advertising clients both in the United States and abroad. He holds a degree in journalism from Texas A&M University (2003) and is an alumnus of the Eddie Adams Workshop (2006).

With a belief in diverse clients and diverse interests, he embraces new media and technology with vigor and is comfortable shooting stills or video to accomplish any visual need required from an assignment or project.

Hancock began his career in photojournalism and brings that storytelling

approach with him on any project, whether it is a portrait, event or commercial shoot. Every image, still or motion, must tell a story.

He is a contributing photographer to *Sports Illustrated* magazine and his photos have appeared throughout the entire *SI* portfolio including *SI Kids*, *SI Latino*, *SI China*, *SI.com* and in two books, *The Covers* and *SI Kids - All Access*. Hancock's photos have also appeared in premier magazines such as *TIME*, *People*, *Cosmopolitan*, *Stern* and *Golf* magazine, virtually every major market newspaper within the United States; his work has also appeared on ABC News, CBS.com and CNN.com.

Hancock is known for his enthusiasm to take on any challenge. This enthusiasm—paired with his low maintenance and self-sufficient approach to produce engaging photographs—has led to a rapidly expanding client base that over his young career has grown to include editorial clients like *The New York Times*, Associated Press and *USA Today* as well as event coverage for clients like NCAA Photos.

On the academic front, schools such as Texas A&M University, University of Texas, Purdue University and the University of Tennessee have counted on Hancock to deliver unique and engaging imagery to elevate their visual brand for both athletics and academics across their various properties and platforms, resulting in many awards for his work.

Hancock is a convert to Nikon, making the complete switch in 2010.

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# Andrew's Gear



See more of Andrew's photography at his websites [www.andrewhancock.com](http://www.andrewhancock.com) and [www.adrenalinevisuals.com](http://www.adrenalinevisuals.com); and his blog at [www.andrewhancock.com/blog](http://www.andrewhancock.com/blog).

Check him out on social media: [Facebook](#), [Twitter](#) and [Instagram](#).