



AUG 2005 - JAN 2006



**Photo Trade News
January 2006**

In its January 2006 issue, Photo Trade News showcases the winners of its annual Top Product Awards, which are selected based on readers' votes and feature the top-selling and most popular imaging products of the year. The magazine states that "readers have chosen the Nikon digital SLR line to receive the category's top honors, with votes strong for the D70s, D50, and D2X models." In addition to winning in the Digital SLR category, readers of Photo Trade News voted the Nikon D50 and Nikon D70s the Overall Top Product Winners for 2005.



**American Photo - Editor's Choice Awards
July/August 2005**

American Photo's Executive Editor, Russell Hart, calls the Nikon D2x, "The only camera a professional photographer will ever need." The magazine's glowing review of the D2x also names it the "Editor's Choice." The cover story praises the camera for its duality, state-of-the-art AF, metering flash, battery systems, huge LCD screen and superb ergonomics. The bottom line: "The D2x offers versatility, speed, and super resolution for a price that's thousands of dollars less than that of the competition."