



Information

Nikon D200 Wins Camera Grand Prix 2006 Award

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TOKYO – Nikon Corporation is pleased to announce that the D200 Digital SLR Camera has been selected by Japan's Camera Press Club to receive the Camera Grand Prix 2006 award.

The Camera Grand Prix is the Japanese photo industry's most prestigious award for a camera. It is determined by a panel of 49 (in 2006) respected photographers, scholars and technical writers in the field of photography, as well as chief editors and magazine representatives of each of the 12 magazines that comprise the Camera Press Club.

A total of 149 cameras — all released between April 2005 and March 2006 — were nominated for the Camera Grand Prix award 2006. The Nikon D200 was chosen as the most outstanding camera from among these nominees to receive the Camera Grand Prix award.

The committee members issued the following statement in support of bestowing the Camera Grand Prix 2006 honor on the D200.

“The Nikon D200 contributes to the widespread dissemination of photographic culture as a digital SLR offering superior operability at an affordable price for both entry-level digital SLR camera users as well as professional and high-end amateur photographers. This high-quality camera received superior evaluations for many of its facets, including performance, price, design, operability and durability. Furthermore, the D200 offers the first 10.2-megapixel CCD image sensor in APS-C Format. Delivering immediate performance, including instant and world-leading^{*1} power-up of only 0.15 seconds, a remarkable shutter release time lag of only 50 milliseconds, and up to 54 consecutive shots^{*2} at 5 fps, this camera challenges or surpasses higher-priced products. For enhanced reliability, the D200 features a magnesium body with a superb sealing system

that protects against dust and moisture and the shutter unit has been tested through more than 100,000 cycles. The approximately 95% viewfinder frame coverage and approx. 0.94x high-magnification viewfinder with glass pentaprism also contribute to the D200's high overall performance as a digital SLR camera.”

*1 As of November 10, 2005, among digital SLR cameras with interchangeable lenses.

*2 When using JPEG NORMAL – L setting and a SanDisk SDCFX3 (Extreme III), SDCFH (Ultra II) or Lexar Media 80X WA 1GB CompactFlash™ card.

In April 2006, the Nikon D200 also received the Best D-SLR Expert in Europe 2006, from TIPA (Technical Image Press Association), which represents the European photo and imaging publishing industry. These honors — from Japan and Europe — have singled out the Nikon D200 for the highest levels of international recognition.

Established in 1984, the Camera Grand Prix has been awarded to Nikon cameras on five occasions. Previous wins occurred in 1984 (the 1st Grand Prix) for the Nikon FA; 1989 (the 6th Grand Prix) for the Nikon F4; 1997 (the 14th Grand Prix) for the Nikon F5; and 2004 (the 21st Grand Prix) for the D70.

The information is current as of the date of publication. It is subject to change without notice.

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