

Capture the Savings Instant Savings Promotion Offers

Nikon's Instant Savings Offers are valid only for retail sales of new eligible products or product combinations. Nikon Instant Savings Offers do not apply to any used, refurbished or reconditioned products or product combinations.

Only products sold by Nikon Inc. to a Nikon Authorized Distributor or a Nikon Authorized Dealer and sold and delivered in the United States by a Nikon Authorized Dealer to a retail customer qualify for Instant Savings Offers.

All product combinations must be purchased at the same time and appear on the same receipt. Actual selling price is determined by each dealer at time of sale. All prices and specifications are subject to change without notice. Nikon is not responsible for printing or typographical errors.

DSLR Instant Savings Offers

1) Nikon D7500 18-140 VR Kit

\$200 Instant Savings

Effective Dates: May 31, 2021 through July 4, 2021

2) Nikon D7500 Dual Zoom Lens Kit

\$200 Instant Savings

Effective Dates: May 31, 2021 through July 4, 2021

3) Nikon D500 Body Only

\$100 Instant Savings

Effective Dates: May 31, 2021 through July 4, 2021

4) Nikon D500 16-80 VR Kit

\$570 Instant Savings

Effective Dates: May 31, 2021 through July 4, 2021

5) Nikon D750 Body Only

\$200 Instant Savings

Effective Dates: May 31, 2021 through July 4, 2021

6) Nikon D750 24-120 VR Kit

\$200 Instant Savings

Effective Dates: May 31, 2021 through July 4, 2021

7) Nikon D780 Body Only

\$300 Instant Savings

Effective Dates: May 31, 2021 through June 13, 2021

8) Nikon D780 24-120 VR Kit

\$300 Instant Savings

Effective Dates: May 31, 2021 through June 13, 2021

Z Series Instant Savings Offers

- 1) Nikon Z 50 One Lens Kit
\$100 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

- 2) Nikon Z 50 Two Lens Kit
\$250 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

- 3) Nikon Z 50 Two Lens Kit
\$150 Instant Savings
Effective Dates: June 21, 2021 through July 4, 2021

- 4) Nikon Z 50 Creator's Kit
\$150 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

- 5) Nikon Z 5 Body Only
\$400 Instant Savings
Effective Dates: May 31, 2021 through July 4, 2021

- 6) Nikon Z 5 24-50 Kit
\$400 Instant Savings
Effective Dates: May 31, 2021 through July 4, 2021

- 7) Nikon Z 5 24-200 Kit
\$500 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

- 8) Nikon Z 5 24-200 Kit
\$400 Instant Savings
Effective Dates: June 21, 2021 through July 4, 2021

- 9) Nikon Z 6 Body Only
\$600 Instant Savings
Effective Dates: May 31, 2021 through July 4, 2021

- 10) Nikon Z 6 24-70 Kit
\$600 Instant Savings
Effective Dates: May 31, 2021 through July 4, 2021

- 11) Nikon Z 6 Filmmaker's Kit
\$400 Instant Savings
Effective Dates: May 31, 2021 through July 4, 2021

- 12) Nikon Z 7 Body Only
\$500 Instant Savings
Effective Dates: May 31, 2021 through July 4, 2021

- 13) Nikon Z 7 24-70 Kit
\$500 Instant Savings
Effective Dates: May 31, 2021 through July 4, 2021

Stand-Alone NIKKOR Lens Instant Savings Offers

1) Z 20mm f/1.8 S

\$100 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

2) Z 24mm f/1.8 S

\$100 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

3) Z 35mm f/1.8 S

\$150 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

4) Z 50mm f/1.8 S

\$100 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

5) Z 85mm f/1.8 S

\$100 Instant Savings on the lens

Effective Dates: May 31, 2021 through June 20, 2021

6) Z 14-30mm f/4 S

\$200 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

7) Z 24-200mm f/4-6.3 S

\$100 Instant Savings on the lens

Effective Dates: May 31, 2021 through June 20, 2021

8) Z 14-24mm f/2.8 S

\$200 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

9) Z 24-70mm f/2.8 S

\$200 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

10) Z 70-200mm f/2.8 S

\$200 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

11) AF-S 50mm f/1.4G

\$70 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

12) AF-S 58mm f/1.4G

\$150 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

13) AF-S 24mm f/1.8G

\$70 Instant Savings on the lens

Effective Dates: May 31, 2021 through July 4, 2021

14) AF-S 28mm f/1.4E
\$200 Instant Savings on the lens
Effective Dates: May 31, 2021 through July 4, 2021

15) AF-S 35mm f/1.4G
\$150 Instant Savings on the lens
Effective Dates: May 31, 2021 through July 4, 2021

16) AF-S 16-35mm f/4G VR
\$300 Instant Savings on the lens
Effective Dates: May 31, 2021 through July 4, 2021

17) AF-S 18-200 VR f/3.5-5.6G II
\$60 Instant Savings on the lens
Effective Dates: May 31, 2021 through July 4, 2021

18) AF-S 18-300 f/3.5-6.3G ED VR
\$70 Instant Savings on the lens
Effective Dates: May 31, 2021 through July 4, 2021

Mount Adapter FTZ Offer

1) Mount Adapter FTZ purchased **together with** a new Nikon Z Series Mirrorless Camera
\$150 Instant Savings on the Mount Adapter FTZ
Effective Dates: May 31, 2021 through July 4, 2021

Sport Optics Offers

1) 8x25 Trailblazer ATB
\$20 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

2) 10x25 Trailblazer ATB
\$20 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

3) COOLSHOT PRO II STABILIZED
\$50 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

4) COOLSHOT 50i
\$50 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

5) COOLSHOT 20i G II
\$30 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

6) COOLSHOT 20 G II
\$20 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

7) PROSTAFF 3S 8X42
\$30 Instant Savings
Effective Dates: May 31, 2021 through June 20, 2021

8) PROSTAFF 3S 10X42

\$30 Instant Savings

Effective Dates: May 31, 2021 through June 20, 2021