

Capture the Savings Instant Savings Promotion Offers

Nikon's Instant Savings Offers are valid only for retail sales of new eligible products or product combinations. Nikon Instant Savings Offers do not apply to any used, refurbished or reconditioned products or product combinations.

Only products sold by Nikon Inc. to a Nikon Authorized Distributor or a Nikon Authorized Dealer and sold and delivered in the United States by a Nikon Authorized Dealer to a retail customer qualify for Instant Savings Offers.

All product combinations must be purchased at the same time and appear on the same receipt. Actual selling price is determined by each dealer at time of sale. All prices and specifications are subject to change without notice. Nikon is not responsible for printing or typographical errors.

COOLPIX Instant Savings Offers

1) COOLPIX B500 Camera
\$40 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

2) COOLPIX B600 Camera
\$30 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

DSLR Instant Savings Offers

1) Nikon D3500 18-55 VR Kit
\$100 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

2) Nikon D3500 Double Zoom Lens Kit
\$350 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

3) Nikon D5600 18-55 VR Kit
\$50 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

4) Nikon D5600 Double Zoom Lens Kit
\$350 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

5) Nikon D5600 18-140 VR Kit
\$200 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

6) Nikon D7500 Body Only
\$100 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

7) Nikon D7500 18-140 VR Kit
\$300 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

8) Nikon D7500 18-300 VR Kit
\$220 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

9) Nikon D7500 16-80 VR Kit
\$570 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

10) Nikon D7500 Dual Zoom Lens Kit
\$300 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

11) Nikon D500 Body Only
\$100 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

12) Nikon D500 16-80 VR Kit
\$570 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

13) Nikon D610 Kit
\$1,100 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

14) Nikon D750 Body Only
\$200 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

15) Nikon D750 24-120 VR Kit
\$200 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

16) Nikon D780 Body Only
\$300 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

17) Nikon D780 24-120 VR Kit
\$300 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

18) Nikon D5 Body Only
\$1,000 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

Z Series Instant Savings Offers

1) Nikon Z 50 One Lens Kit
\$100 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

2) Nikon Z 50 Two Lens Kit
\$250 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

3) Nikon Z 50 Creator's Kit

\$100 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

4) Nikon Z 6 Body Only
\$400 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

5) Nikon Z 6 24-70 Kit
\$400 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

6) Nikon Z 6 Filmmaker's Kit
\$400 Instant Savings
Effective Dates: June 1, 2020 through June 28, 2020

Stand-Alone NIKKOR Lens Instant Savings Offers

1) 50mm f/1.4G
\$70 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

2) 50mm f/1.8G
\$40 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

3) 58mm f/1.4G
\$150 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

4) 35mm f/1.8G
\$30 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

5) 20mm f/1.8G ED
\$80 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

6) 24mm f/1.4G ED
\$200 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

7) 24mm f/1.8G ED
\$70 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

8) 28mm f/1.4E ED
\$200 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

9) 28mm f/1.8G
\$70 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

10) 35mm f/1.4G
\$150 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

11) 35mm f/1.8G ED
\$50 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

12) 85mm f/1.4G
\$150 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

13) 85mm f/1.8G
\$50 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

14) 105mm f/1.4E ED
\$200 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

15) 10-20mm f/4.5-5.6G VR
\$30 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

16) 16-35mm f/4G ED VR
\$100 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

17) 18-200mm f/3.5-5.6G ED VR II
\$60 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

18) 18-300mm f/3.5-6.3G ED VR
\$70 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

19) 28-300mm f/3.5-5.6G ED VR
\$100 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

20) 70-300mm f/4.5-5.6E ED VR
\$50 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

21) 80-400mm f/4.5-5.6G ED VR
\$200 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

22) 200-500mm f/5.6E ED VR
\$140 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

23) 105mm f/2.8G Micro IF-ED VR
\$90 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

24) 70-200mm f/2.8E FL ED VR
\$450 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

25) 24-70mm f/2.8E ED VR
\$500 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

26) 24-70mm f/2.8G ED
\$150 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

27) 14-24mm f/2.8G ED
\$400 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

28) Z 50mm f/1.8 S
\$100 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

29) Z 14-30mm f/4 S
\$200 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

30) Z 24-70mm f/2.8 S
\$300 Instant Savings on the lens
Effective Dates: June 1, 2020 through June 28, 2020

Mount Adapter FTZ Offer

1) Mount Adapter FTZ purchased **together with** a new Nikon Z Series Mirrorless Camera
\$200 Instant Savings on the Mount Adapter FTZ
Effective Dates: June 1, 2020 through June 28, 2020