

Capture the Savings Instant Savings Promotion Offers

Nikon's Instant Savings Offers are valid only for retail sales of new eligible products or product combinations. Nikon Instant Savings Offers do not apply to any used, refurbished or reconditioned products or product combinations.

Only products sold by Nikon Inc. to a Nikon Authorized Distributor or a Nikon Authorized Dealer and sold and delivered in the United States by a Nikon Authorized Dealer to a retail customer qualify for Instant Savings Offers.

All product combinations must be purchased at the same time and appear on the same receipt. Actual selling price is determined by each dealer at time of sale. All prices and specifications are subject to change without notice. Nikon is not responsible for printing or typographical errors.

Eligible Product/Product Combination	Effective Instant Savings Dates	Instant Savings Amount
D7500 DX-format Digital SLR Camera Body w/ 18-140mm VR Lens	10/2 - 10/29	\$100.00
D7500 Dual Zoom Lens Kit or D7500 2 Lens Outfit	10/2 - 10/29	\$100.00
D780 FX-Format Digital SLR Camera Body	10/2 - 10/8	\$100.00
D780 FX-Format Digital SLR Camera Body	10/9 - 10/29	\$400.00
D850 FX-format Digital SLR Body	10/2 - 10/8	\$200.00
D850 FX-format Digital SLR Body	10/9 - 10/29	\$500.00
Z 30 DX-format Mirrorless Camera Body	10/2 - 10/8	\$50.00
Z 30 DX-format Mirrorless Camera Body	10/9 - 10/29	\$100.00
Z 30 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR	10/2 - 10/8	\$50.00
Z 30 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR	10/9 - 10/29	\$150.00
Z 30 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR & NIKKOR Z DX 50-250mm f/4.5-6.3 VR	10/2 - 10/8	\$150.00
Z 30 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR & NIKKOR Z DX 50-250mm f/4.5-6.3 VR	10/9 - 10/29	\$250.00
Z 50 DX-Format Mirrorless Camera Body	10/9 - 10/29	\$100.00
Z 50 DX-Format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR	10/9 - 10/29	\$100.00
Z 50 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR & NIKKOR Z DX 50-250mm f/4.5-6.3 VR	10/2 - 10/8	\$100.00
Z 50 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR & NIKKOR Z DX 50-250mm f/4.5-6.3 VR	10/9 - 10/29	\$200.00

Z fc DX-format Mirrorless Camera Body	10/9 - 10/29	\$100.00
Z fc DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR - Silver	10/9 - 10/29	\$100.00
Z fc DX-format Mirrorless Camera Body w/ NIKKOR Z 28mm f/2.8 (SE)	10/9 - 10/29	\$100.00
Z 5 FX-format Mirrorless Camera Body	10/2 - 10/8	\$100.00
Z 5 FX-format Mirrorless Camera Body	10/9 - 10/29	\$300.00
Z 5 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-50mm f/4-6.3	10/2 - 10/8	\$100.00
Z 5 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-50mm f/4-6.3	10/9 - 10/29	\$300.00
Z 5 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-200mm f/4-6.3 VR	10/2 - 10/8	\$100.00
Z 5 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-200mm f/4-6.3 VR	10/9 - 10/29	\$300.00
Z 6II FX-format Mirrorless Camera Body	10/9 - 10/29	\$300.00
Z 6II FX-format Mirrorless Camera Body w/ NIKKOR Z 24-70mm f/4 S	10/9 - 10/29	\$300.00
Z 7II FX-format Mirrorless Camera Body	10/9 - 10/29	\$500.00
Z 7II FX-format Mirrorless Camera w/ NIKKOR Z 24-70mm f/4 S	10/9 - 10/29	\$500.00
Z 8 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-120mm f/4 S	10/2 - 10/29	\$200.00
AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR sold w/ any Nikon DSLR (Except for DSLR Kits that include product #2213, which are excluded from this offer)	10/2 - 10/29	\$100.00
NIKKOR Z 20mm f/1.8 S (Except for Mirrorless Kits that include product #20093, which are excluded from this offer)	10/9 - 10/29	\$100.00

NIKKOR Z 24mm f/1.8 S (Except for Mirrorless Kits that include product #20080, which are excluded from this offer)	10/9 - 10/29	\$100.00
NIKKOR Z 28mm f/2.8 (Except for Mirrorless Kits that include product #20101, which are excluded from this offer)	10/9 - 10/29	\$20.00
NIKKOR Z 35mm f/1.8 S (Except for Mirrorless Kits that include product #20081, which are excluded from this offer)	10/9 - 10/29	\$150.00
NIKKOR Z 40mm f/2 (Except for Mirrorless Kits that include product #20102, which are excluded from this offer)	10/9 - 10/29	\$20.00
NIKKOR Z 50mm f/1.8 S (Except for Mirrorless Kits that include product #20083, which are excluded from this offer)	10/9 - 10/29	\$100.00
NIKKOR Z 85mm f/1.8 S (Except for Mirrorless Kits that include product #20090, which are excluded from this offer)	10/9 - 10/29	\$100.00
NIKKOR Z 50mm f/1.2 S (Except for Mirrorless Kits that include product #20095, which are excluded from this offer)	10/9 - 10/29	\$200.00
NIKKOR Z 85mm f/1.2 S sold w/ any Z 8 Mirrorless Camera (Except for Mirrorless Kits that include product #20114, which are excluded from this offer)	10/9 - 10/29	\$200.00
NIKKOR Z 14-30mm f/4 S (Except for Mirrorless Kits that include product #20070, which are excluded from this offer)	10/9 - 10/29	\$200.00
NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR sold w/ any Z 30 Mirrorless Camera (Except for Mirrorless Kits that include product #20118, which are excluded from this offer)	10/2 - 10/29	\$70.00
NIKKOR Z DX 18-140mm f/3.5-6.3 VR sold w/ any Z 30, Z 50, Z fc Mirrorless Camera (Except for Mirrorless Kits that include product #20104, which are excluded from this offer)	10/2 - 10/29	\$200.00
NIKKOR Z 24-70mm f/4 S sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20072, which are excluded from this offer)	10/2 - 10/29	\$400.00

NIKKOR Z 24-50mm f/4-6.3 sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20096, which are excluded from this offer)	10/2 - 10/29	\$100.00
NIKKOR Z 24-200mm f/4-6.3 VR sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20092, which are excluded from this offer)	10/2 - 10/29	\$100.00
NIKKOR Z 17-28mm f/2.8 (Except for Mirrorless Kits that include product #20115, which are excluded from this offer)	10/9 - 10/29	\$200.00
NIKKOR Z 28-75mm f/2.8 (Except for Mirrorless Kits that include product #20107, which are excluded from this offer)	10/9 - 10/29	\$300.00
NIKKOR Z 70-180mm f/2.8 sold w/ any Z 8 Mirrorless Camera (Except for Mirrorless Kits that include product #20120, which are excluded from this offer)	10/9 - 10/29	\$200.00
NIKKOR Z 14-24mm f/2.8 S (Except for Mirrorless Kits that include product #20097, which are excluded from this offer)	10/9 - 10/29	\$200.00
NIKKOR Z 24-70mm f/2.8 S (Except for Mirrorless Kits that include product #20089, which are excluded from this offer)	10/9 - 10/29	\$300.00
NIKKOR Z 24-120mm f/4 S sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20105, which are excluded from this offer)	10/2 - 10/29	\$200.00
NIKKOR Z 70-200mm f/2.8 VR S (Except for Mirrorless Kits that include product #20091, which are excluded from this offer)	10/9 - 10/29	\$300.00
NIKKOR Z 100-400mm f/4.5-5.6 VR S (Except for Mirrorless Kits that include product #20106, which are excluded from this offer)	10/9 - 10/29	\$200.00
NIKKOR Z MC 50mm f/2.8 (Except for Mirrorless Kits that include product #20103, which are excluded from this offer)	10/9 - 10/29	\$50.00
NIKKOR Z MC 105mm f/2.8 VR S (Except for Mirrorless Kits that include product #20100, which are excluded from this offer)	10/9 - 10/29	\$100.00
NIKKOR Z 400mm f/4.5 VR S (Except for Mirrorless Kits that include product #20112, which are excluded from this offer)	10/9 - 10/29	\$250.00
AF-S NIKKOR 50mm f/1.4G (Except for DSLR Kits that include product #2180, which are excluded from this offer)	10/16 - 10/29	\$40.00

AF-S NIKKOR 50mm f/1.8G (Except for DSLR Kits that include product #2199, which are excluded from this offer)	10/16 - 10/29	\$20.00
AF-S NIKKOR 58mm f/1.4G (Except for DSLR Kits that include product #2210, which are excluded from this offer)	10/16 - 10/29	\$150.00
AF-S DX NIKKOR 35mm f/1.8G (Except for DSLR Kits that include product #2183, which are excluded from this offer)	10/16 - 10/29	\$20.00
AF-S NIKKOR 24mm f/1.4G ED (Except for DSLR Kits that include product #2184, which are excluded from this offer)	10/16 - 10/29	\$200.00
AF-S NIKKOR 24mm f/1.8G ED (Except for DSLR Kits that include product #20057, which are excluded from this offer)	10/16 - 10/29	\$70.00
AF-S NIKKOR 28mm f/1.4E ED (Except for DSLR Kits that include product #20069, which are excluded from this offer)	10/16 - 10/29	\$200.00
AF-S NIKKOR 35mm f/1.4G (Except for DSLR Kits that include product #2198, which are excluded from this offer)	10/16 - 10/29	\$150.00
AF-S NIKKOR 35mm f/1.8G ED (Except for DSLR Kits that include product #2215, which are excluded from this offer)	10/16 - 10/29	\$50.00
AF-S NIKKOR 85mm f/1.4G (Except for DSLR Kits that include product #2195, which are excluded from this offer)	10/16 - 10/29	\$150.00
AF-S NIKKOR 500mm f/5.6E PF ED VR (Except for DSLR Kits that include product #20082, which are excluded from this offer)	10/16 - 10/29	\$300.00
AF-S NIKKOR 16-35mm f/4G ED VR (Except for DSLR Kits that include product #2182, which are excluded from this offer)	10/16 - 10/29	\$100.00
AF-S NIKKOR 14-24mm f/2.8G ED (Except for DSLR Kits that include product #2163, which are excluded from this offer)	10/16 - 10/29	\$150.00
AF-S NIKKOR 24-70mm f/2.8E ED VR (Except for DSLR Kits that include product #20052, which are excluded from this offer)	10/16 - 10/29	\$500.00
AF-S NIKKOR 70-200mm f/2.8E FL ED VR (Except for DSLR Kits that include product #20063, which are excluded from this offer)	10/16 - 10/29	\$450.00
AF-S NIKKOR 80-400mm f/4.5-5.6G ED VR (Except for DSLR Kits that include product #2208, which are excluded from this offer)	10/16 - 10/29	\$200.00
AF-S NIKKOR 200-500mm f/5.6E ED VR (Except for DSLR Kits that include product #20058, which are excluded from this offer)	10/16 - 10/29	\$340.00
MB-D16 Multi-Battery Power Pack	10/2 - 10/29	\$200.00
Mount Adapter FTZ II sold w/ any Z Series Mirrorless Camera	10/2 - 10/29	\$100.00
Creator's Accessory Kit for Z 30 sold w/ any Z fc, Z 30 Camera Combination	10/2 - 10/29	\$50.00
ACULON 7X35	9/17-10/21	\$20.00
ACULON 8X42	9/17-10/21	\$20.00
ACULON 10X42	9/17-10/21	\$20.00
ACULON 7X50	9/17-10/21	\$20.00
ACULON 10X50	9/17-10/21	\$20.00

ACULON 12X50	9/17-10/21	\$20.00
ACULON 16X50	9/17-10/21	\$20.00
ACULON 10-22X50	9/17-10/21	\$20.00
A30 10x25 BLACK	9/17-10/21	\$20.00
ACULON A30 10X25 TrueTimber KANATI	9/17-10/21	\$20.00
Laser 50	9/17-10/21	\$50.00
Laser 30	9/17-10/21	\$50.00
PROSTAFF 1000i	9/17-10/21	\$30.00
PROSTAFF 1000	9/17-10/21	\$30.00
MONARCH 20-60x82mm ED Straight Body	9/17-10/21	\$200.00
MONARCH 20-60x82mm ED Angled Body	9/17-10/21	\$200.00
PROSTAFF 5 82mm S w/zoom Fieldscope	9/17-10/21	\$50.00
PROSTAFF 5 82mm A w/zoom Fieldscope	9/17-10/21	\$50.00
PROSTAFF 5 60mm S w/zoom Fieldscope	9/17-10/21	\$50.00
PROSTAFF 5 60mm A w/zoom Fieldscope	9/17-10/21	\$50.00
PROSTAFF 3 16-48x60 FIELDSCOPE OUTFIT	9/17-10/21	\$30.00
Qualifying Bonus Product/Product Combination	Bonus Effective Instant Savings Dates	Bonus Instant Savings Amount
NIKKOR Z 50mm f/1.2 S*	10/9 -10/29	\$200.00
NIKKOR Z 17-28mm f/2.8*	10/9 -10/29	\$200.00
NIKKOR Z 28-75mm f/2.8*	10/9 -10/29	\$200.00
NIKKOR Z 14-24mm f/2.8 S*	10/9 -10/29	\$200.00
NIKKOR Z 24-70mm f/2.8 S*	10/9 -10/29	\$200.00
NIKKOR Z 70-200mm f/2.8 VR S*	10/9 -10/29	\$200.00
NIKKOR Z 100-400mm f/4.5-5.6 VR S*	10/9 -10/29	\$200.00
NIKKOR Z 400mm f/4.5 VR S*	10/9 -10/29	\$200.00

*When any Qualifying Bonus Product/Product Combination is purchased together with another Qualifying Bonus Product/Product Combination by a consumer, the Bonus Instant Savings Amount shown above will be applied to each Qualifying Bonus Product/Product Combination in addition to the Instant Savings Amount. For example, when a Qualifying NIKKOR Z 50mm f/1.2 S lens is purchased together with a Qualifying NIKKOR Z 85mm f/1.2 S lens, the Qualifying NIKKOR Z 50mm f/1.2 S lens is eligible for the \$200 Instant Savings plus a \$200 Bonus Instant Savings Amount, and the Qualifying NIKKOR Z 85mm f/1.2 S lens is eligible for the \$200 Instant Savings plus a \$200 Bonus Instant Savings Amount. The Dealer in the above example would be eligible for the Dealer Reimbursement Credit for each Qualifying Bonus Product/Product Combination and the Dealer Bonus Reimbursement Credit for each Qualifying Bonus Product/Product Combination. Eligibility for Bonus Instant Savings Amounts and Dealer Bonus Reimbursement Credit is limited to up to three Qualifying Bonus Product/Product Combinations purchased together. A fourth or more Qualifying Bonus Product/Product Combination purchased with the three Qualifying Bonus Product/Product Combination would not be eligible for any Bonus Instant Savings Amounts, nor would the Dealer be eligible for any Dealer Bonus Reimbursement Credit, but the fourth or more Qualifying Bonus Product/Product Combination would remain eligible for the Instant Savings Amount and Dealer Reimbursement Credit. In the event more than three Qualifying Bonus Product/Product Combinations are purchased together by a consumer, the Dealer may apply the three highest Bonus Instant Savings Amounts and the Dealer would be eligible for the Dealer Bonus Reimbursement Credit corresponding to those Qualifying Bonus Product/Product Combinations. Qualifying Bonus Product/Product Combinations must be purchased at same time and appear on the same receipt to be eligible for Bonus Instant Savings Amounts and Dealer Bonus Reimbursement Credit. So long as the Bonus Instant Savings Amount is displayed as a separate Instant Savings Amount, the MVP Promotional Instant Savings Price may be reduced during the Bonus Effective Instant Savings Dates to reflect the Bonus Instant Savings Amounts for Qualifying Bonus Product/Product Combinations.

Please note that for the purposes of this Nikon October 2023 MVP Instant Savings Sales Promotion Calendar Terms and Conditions, the term "credit reimbursement" includes both the "Dealer Reimbursement Credit" and "Dealer Bonus Reimbursement Credit".