



Coolpix 3100

May 2003 - Feb 2004



E-Gear: Editors' Choice Award February 2004

The Nikon Coolpix 3100 was selected as one of E-Gear's Editors' Choice Top 40 Products in their February 2004 issue. Editors review thousands of products each year, and the products selected represent the best they have reviewed. The Coolpix 3100 was selected for its high-quality and earned E-Gear's seal of approval with its "great optics in pocket size."



PC World: Best Buy Award August 2003

PC World's editors named the Nikon Coolpix 3100 as a Best Buy in their August 2003 issue. The editors praised the ease of use, selection of shooting aids, battery life and high image quality of the camera.



PC WORLD: "Top 10 Digital Cameras" August 2003

The Nikon Coolpix 3100 was selected as one of PC World magazine's "Top 10 Digital Cameras." PC World editors noted the Nikon Coolpix 3100 as "one of the smallest Nikon units," as well as "one of the easiest to operate." Additional features including the camera's Scene Assist Modes made the Nikon Coolpix 3100 an obvious selection as one of PC World's top 10 digital cameras.



Men's Journal: Editors' Pick Award June 2003

The Nikon Coolpix 3100 was selected as Men's Journal's Editors' Pick in their June 2003 issue. The editors placed the Nikon Coolpix 3100 at the top of the digital heap, praising its high resolution, competitive pricing and Scene Assist modes. Men's Journal's staff praised the camera's helpful features for both beginner and serious users, including "14 presets that help overcome tricky lighting problems" and "extensive manual settings."



MacAddict: Editors' Choice Award May 2003

The Nikon Coolpix 3100 was selected as MacAddict's Editors' Choice in their May 2003 issue. With a "compact body that feels good in the hand," editors were unable to deny the amazing experience they had with the Nikon Coolpix 3100. They selected this camera for its outstanding image quality that left competitive cameras "buried" in the sand and deemed the Nikon Coolpix 3100 as "the best point-and-shoot digicam we've seen yet."