



COOLPIX S1  
digital camera



intelligence is beautiful...

a slim body. genius IQ. and a great outlook on life.

**2.5"**  
Incredible, Bright  
LCD Screen

**5.1**  
Effective  
Megapixels

**3X**  
OPTICAL  
Zoom-Nikkor  
ED Glass Lens

**17**  
Scene  
Modes

...set it to stunning.



**5.1** Effective Megapixel Digital Camera

  
**COOLPIX S1**  
digital camera

# COOLPIX S1

Nikon's advanced technology makes taking great pictures easy

## In Camera features



**Nikon In-Camera Red-Eye Fix** This in-camera feature automatically fixes most typical occurrences of red-eye. You may never see red-eye again.



**Nikon D-Lighting** In playback mode, D-Lighting will compensate for underexposed areas or insufficient flash without affecting properly exposed areas.



**Date and Time Imprinting**  
Documenting the exact date and or time a photo is taken is as easy as a push of a button.



**In-Camera Cropping** This feature allows you to crop out the part of the image you don't want and just keep the part you like.



**Voice Memo Function** Records up to 20 seconds of sound that can then be attached to an image.



**Best Shot Selector** Camera takes a series of photos and automatically selects the one with sharpest focus



**Saturation Mode**  
Control color saturation



**Noise Reduction Mode** Minimize digital artifacts in long exposures.



**White Balance Bracketing**  
Ensure proper color balance



**Blur Warning**  
Warns when image is blurry

# Useful automatic features do all the thinking for you

## Versatile 17 Scene Modes



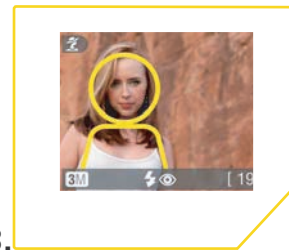
The COOLPIX S1 features 17 specially programmed modes to automatically handle focus, exposure, white balance and other adjustments that help you take great pictures at the press of a button. The Underwater Scene Mode is the newest and allows you to shoot underwater with the (optional) WP-CP5 underwater housing. Another great new function to be used in the Portrait Mode is Face Priority AF which automatically finds the subject's face and focuses on it. 4 of the 17 scene modes come with Scene Assist which offer a selection of easy framing assist options to help you compose your pictures with the assistance of framing guides displayed in the monitor. Here is how it works:



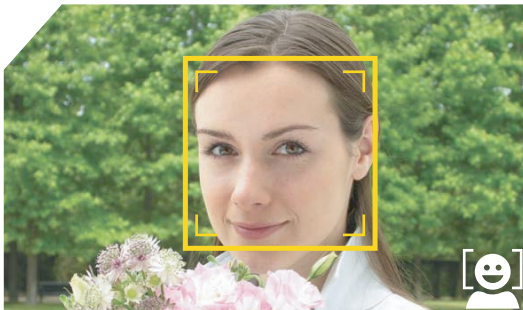
1. Select SCENE on Mode Selector switch



2. Scroll up or down to choose a composition type and set



3. Position subject in framing guide and shoot



**Face Priority AF** All New Face Priority AF (in Portrait Scene) mode will automatically find the subject's face and focus on that. This ensures a great portrait every time.



**Underwater** Produces more attractive results when shooting scenes underwater with optional WP-CP5 underwater housing.



**Landscape** Emphasizing depth-of-field, this mode captures distant scenes sharply and clearly, for postcard like landscape pictures.



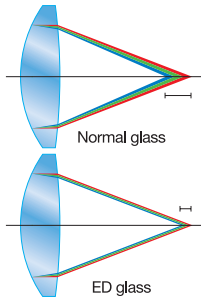
**Close Up** Shoot as close as 1.6" from your subject.



**Panorama Assist** Allows you to take several side-by-side images, all at the same exposure and white balance setting, then combine them later using the "Panorama Maker™" photo editing software (supplied) to create spectacular wide-vista photos.

## Pro-quality lenses deliver high quality pictures

### 3X Optical Zoom-Nikkor Lens with pro-quality ED glass optics



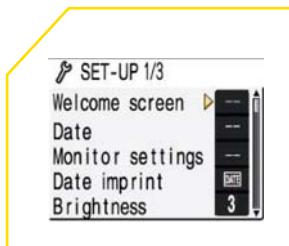
**The 3x Zoom-Nikkor ED Glass Lens** gives you the power of a 35-105mm (35mm equiv.) lens, while Macro capability lets you get as close as 1.6 in. This combination is supported by Nikon's world-renowned optical technology, with pro-quality ED glass delivering crisp, clear images while minimizing chromatic aberration — all of which helps realize the full potential of our high resolution 5 megapixel CCD's. The COOLPIX S1 exclusive image processing technology takes true-to-life images a step closer to reality. A 256-segment Matrix Metering system enables optimal exposures in even the most challenging lighting situations.



**3x Optical Zoom-Nikkor lens**  
plus 4x digital zoom equals 12x zoom range

## Incredible, bright 2.5" LCD makes shooting and sharing images easier

### Oversized LCD screen & newly designed interface with Help Function



View as a list



Or as Icons. If you have any questions hit the **help** button.



With the new **oversized 2.5" LCD screen** you won't miss much but Nikon did not stop there when designing these cameras. A **new interface** has been designed that can be viewed as icons or as a list. If you get confused just hit the Help Button. It will explain the function in the main menu.

## Shoot longer and more often; then download pictures easily

### Long Battery Life and Rechargeable Coolstation



The **COOLPIX S1** comes complete with the **COOL-STATION MV-11**. Delivering true plug-and-play convenience, the COOL-STATION MV-11 is more than just a charging cradle. Placing the COOLPIX S1 in the COOL-STATION MV-11 enables the batteries to be charged without removing them from the camera body. The COOL-STATION MV-11 also connects the COOLPIX S1 to a TV and to a computer via USB.



These new Nikon Coolpix Digital cameras have been designed so you can shoot longer and more often by increasing battery life and adding more internal memory. **12 MB of internal memory** lets you shoot even more without an SD card (sold separately). Nikon has made these cameras more efficient than ever, giving you **longer battery life**. On one charge of the S1 included rechargeable lithium-ion battery EN-EL8 you can shoot up to 200 shots.

**Shoot up to 200 photos with the same battery**

## Your choice of shooting modes

### Shoot a Quicktime™ movie



#### Shoot a movie with sound

In Movie Mode you can shoot a Quicktime Movie with sound at 15 frames per second.



Standard

Vivid Color

Black and White

Sepia

Cool

#### 5 Color Shooting Options

Creative Shooting Color Options allow you to select from standard color, vivid color, black & white, sepia and cool modes.

## Go even further with your Coolpix S1

### Great Accessories and PictureProject In Touch



WP-CP5  
Waterproof housing



Leather Case and  
EN-EL8 rechargeable battery kit

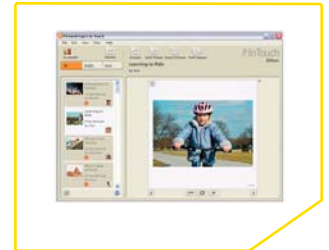


Leather Case

**PictureProject In Touch software**, included with PictureProject, lets you share your photos with friends and family quickly and easily—without going to a website or attaching them to e-mails:

- **Send and receive photo albums to anyone with an Internet connection.**
- **Enjoy full-screen slide shows with just one mouse click.**
- **Add a message to the photos you send.**
- **Automatically receive albums from trusted senders.**

The people you send photos to can download the PictureProject In Touch software — it's free. Then they'll be able to enjoy your photos just by looking in the application's in-box. PictureProject In Touch is simple to use, even for inexperienced computer users, and it's compatible with both Windows and Mac OS X operating systems (see PictureProject requirements).



## Share photos with the world

### Print directly to a printer, show on TV or upload to the web



#### Print directly from your camera

You can send images directly to print, without the need of a PC, when using PictBridge and USB Direct Print compatible printers.

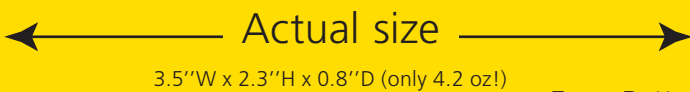
#### Hook directly to your TV

Show friends and family the results on a grand scale.

#### One Touch Upload to your computer

Just touch the TRANSFER button once to upload images to your computer using the supplied PictureProject software.

# The compact digital camera that thought of everything.



**Incredible, Bright 2.5" LCD Monitor** for high visibility in daylight

**Mode Selector** (slide switch)



**Everything you need to get started:**  
Wrist Strap, USB cable, Audio Video Cable, EN-EL8 Li-ion rechargeable battery, COOL-STATION MV-11, PictureProject CD-ROM

## Key Features and Benefits

**Coolpix S1/5.1 Effective Megapixels**, for stunning prints up to 16 x 20 inches

**High Quality 3x Optical Zoom-Nikkor ED Glass Lens 35-105mm** (35mm equivalent) for incredibly sharp, clear images plus a 4x digital zoom for a total zoom of 12x

**NEW! Incredible Bright 2.5 inch LCD** for easy viewing and playback of pictures

**Ultra-Slim (3/4" thick)** design makes the camera small enough to carry in any pocket.

**Ultra-light weight** of approximately (4.2 oz.) (without battery and SD card)

**Durable Aluminum-alloy body** makes the camera not only slim but sturdy

**Exclusive! Nikon In-Camera Red-Eye Fix™** automatically fixes most instances of red-eye in the camera. You may never see red eyes again!

**Nikon's D-Lighting** automatically brightens the dark areas in the picture when in playback mode.

**17 Scene Modes** (Portrait, Panorama Assist, Landscape, Underwater, etc), 4 with Scene Assist to guide you in taking better pictures, automatically. The all new Underwater Mode is used with the optional WP-CP5 waterproof case

**Long Battery Life** to shoot up to 200 images on single charge of the included lithium-ion (Nikon EN-EL8) rechargeable battery

**COOLSTATION MV-11 cradle** included with the camera automatically charges the camera in the cradle as well as a USB port to download images

**New! Adjustable Interface** allows you to change the interface to view either the icon view or the traditional menu item view

**New! In-Camera Help button** instantly displays an explanation for all the functions within all menus

**Take great close-up pictures** with the ability to focus as close as 1.6 inches from your subject

**Movie Mode** with sound at 15 frames per second at a length that is only limited by the available space on the internal memory or your SD memory card

**12MB of Internal Memory** allows to begin taking pictures immediately

**Print directly to a printer** by connecting the Coolpix S1 directly to a PictBridge-compatible printer

# COOLPIX S1

## Digital Camera Specifications

|   |  |   |  |
|---|--|---|--|
| <b>TYPE OF CAMERA</b>                       | Digital camera S1  | <b>INTERFACE</b>                          | USB, Audio Video output (NTSC/PAL)   |
| <b>EFFECTIVE PIXELS</b>                     | 5.1 million  | <b>BATTERY LIFE (APPROX)</b>              | Approx. 200 images with EN-EL8 Rechargeable Battery (based on CIPA standard*) *Industry standard for measuring life of camera batteries. Measured at 25°C (77°F); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.  |
| <b>CCD</b>                                  | 1/2.5-inch type (5.36 million total pixels)  | <b>DIMENSIONS (WXHxD)</b>                 | Approx. 89.9 x 57.5 x 19.7 mm (3.5 x 2.3 x 0.8 in.)  |
| <b>IMAGE MODES</b>                          | High (2592*), Normal (2592), Normal (2048), PC (1024), TV (640)  | <b>WEIGHT</b>                             | Approx. 118g (4.2 oz.) (without battery and memory card)   |
| <b>LENS</b>                                 | 3x Zoom-Nikkor ED; 5.8-17.4mm (35mm [135] format equivalent to 35-105mm); f/3.0-5.4; 12 elements in 10 groups; Digital zoom: up to 4x  | <b>SUPPLIED ACCESSORIES*</b>              | COOL-STATION MV11, Strap, USB cable UC-E10, Audio Video cable, AC adapter EH-63, Rechargeable Li-ion Battery EN-EL8, PictureProject CD-ROM † Supplied accessories may differ by country or area.   |
| <b>FOCUS RANGE</b>                          | 30cm (12in.) to infinity (∞) 4cm (1.6 in.) to infinity (∞) in Macro Mode   | <b>OPTIONAL ACCESSORIES</b>               | Battery Charger MH-62, Waterproof Case WP-CP5†<br>† Not available in some countries or areas.  |
| <b>LCD MONITOR</b>                          | 2.5-inch type, 110,000-dot Amorphous silicon TFT LCD monitor with brightness adjustment  | <b>PICTUREPROJECT SYSTEM REQUIREMENTS</b> |  |
| <b>STORAGE MEDIA</b>                        | Internal memory: approx. 12MB, SD memory card  | <b>OS</b>                                 | <b>MACINTOSH</b> Mac® OS X (10.1.5 or later) / <b>WINDOWS</b> Windows® XP Home Edition/Professional, Windows® 2000 Professional, Windows® Me, Windows® 98SE pre-installed models   |
| <b>SHOOTING MODES</b>                       | Auto, Scene Assist (Portrait, Landscape, Sports, Night Portrait), Scene (Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light, Panorama Assist, Underwater, Voice recording), BSS (Best Shot Selector), Blur Warning, Date Imprint, Self-Timer (10 sec.) | <b>RAM</b>                                | 64MB or more recommended   |
| <b>MOVIES</b>                               | With sound: TV movie (640) at 15fps, Small size (320) at 15fps, Smaller size (160) at 15fps; Without sound: Time-lapse movie at 15fps  | <b>HARD DISK</b>                          | 60MB required for installation   |
| <b>CAPTURE MODES</b>                        | 1) Single, 2) Continuous (approx. 1.8fps), 3) Multi-shot 16 (16 frames 1/16 in size)   | <b>DISPLAY</b>                            | 800 x 600 or more with 16-bit color (full color recommended)   |
| <b>NUMBER OF FRAMES (W/INTERNAL MEMORY)</b> | 5M: High (2592*) approx. 5, Normal (2592) approx. 10, 3M: (2048) approx. 17  | <b>OTHERS</b>                             | CD-ROM drive required for installation.<br>Only built-in USB ports are supported   |
| <b>BUILT-IN FLASH</b>                       | Range: 0.3-2.5m / 1' - 8'2" (W), 0.3-1.4m / 1' - 4'7" (T); Flash modes: Auto, Auto with Red-eye Reduction (In-Camera Red-Eye Fix), Anytime Flash, Flash Cancel and Slow Sync.  |   | Microsoft® and Windows® are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Macintosh® and QuickTime® are either registered trademarks or trademarks of Apple Computer Inc. in the United States and/or other countries. The PhotoNation logo is a trademark. The SD logo is a trademark. PictBridge is a trademark. D-Lighting technology is provided by Apical Limited. Face-priority AF technology is provided by Identix®. Products and brand names are trademarks or registered trademarks of their respective companies. Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. March 2005<br>©2005 NIKON CORPORATION |
| <b>INTERFACE</b>                            | USB (via COOL-STATION MV-11)   |   |  |
| <b>SUPPORTED LANGUAGES</b>                  | German/English/Spanish/French/Italian/Dutch/Swedish/Japanese/Simplified Chinese/Traditional Chinese/Korean/Russian selectable in menu display  |   |  |



### Nikon Inc.

1300 Walt Whitman Road, Melville, NY 11747 [www.nikondigital.com](http://www.nikondigital.com) / 1-800-Nikon-UX

CDP-S1-01



At the heart of the image™