

Instant Savings Promotion Offers

Nikon's Instant Savings Offers are valid only for retail sales of new eligible products or product combinations. Nikon Instant Savings Offers do not apply to any used, refurbished or reconditioned products or product combinations.

Only products sold by Nikon Inc. to a Nikon Authorized Distributor or a Nikon Authorized Dealer and sold and delivered in the United States by a Nikon Authorized Dealer to a retail customer qualify for Instant Savings Offers.

All product combinations must be purchased at the same time and appear on the same receipt. Actual selling price is determined by each dealer at time of sale. All prices and specifications are subject to change without notice. Nikon is not responsible for printing or typographical errors.

Eligible Product/Product Combination	Effective Instant Savings Dates	Instant Savings Amount
D7500 DX-format Digital SLR Camera Body	12/4 - 12/31	\$100.00
D7500 DX-format Digital SLR Camera Body w/ 18-140mm VR Lens	12/4 - 12/31	\$300.00
D7500 Dual Zoom Lens Kit or D7500 2 Lens Outfit	12/4 - 12/31	\$300.00
D780 FX-Format Digital SLR Camera Body	12/4 - 12/31	\$400.00
D850 FX-format Digital SLR Body	12/4 - 12/31	\$500.00
Z 30 DX-format Mirrorless Camera Body	12/4 - 12/31	\$100.00
Z 30 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR	12/4 - 12/31	\$150.00
Z 30 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR & NIKKOR Z DX 50-250mm f/4.5-6.3 VR	12/4 - 12/31	\$250.00
Z 30 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR	12/4 - 12/31	\$100.00
Z 30 Creator's Kit	12/4 - 12/31	\$250.00
Z 50 DX-Format Mirrorless Camera Body	12/4 - 12/31	\$100.00
Z 50 DX-Format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR	12/4 - 12/31	\$100.00
Z 50 DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR & NIKKOR Z DX 50-250mm f/4.5-6.3 VR	12/4 - 12/31	\$200.00
Z fc DX-format Mirrorless Camera Body	12/4 - 12/31	\$100.00
Z fc DX-format Mirrorless Camera Body w/ NIKKOR Z DX 16-50mm f/3.5-6.3 VR - Silver	12/4 - 12/31	\$100.00
Z fc DX-format Mirrorless Camera Body w/ NIKKOR Z 28mm f/2.8 (SE)	12/4 - 12/31	\$100.00

Z 5 FX-format Mirrorless Camera Body	12/4 - 12/31	\$400.00
Z 5 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-50mm f/4-6.3	12/4 - 12/31	\$400.00
Z 5 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-200mm f/4-6.3 VR	12/4 - 12/31	\$400.00
Z 6II FX-format Mirrorless Camera Body	12/4 - 12/31	\$400.00
Z 6II FX-format Mirrorless Camera Body w/ NIKKOR Z 24-70mm f/4 S	12/4 - 12/31	\$400.00
Z 7II FX-format Mirrorless Camera Body	12/4 - 12/31	\$700.00
Z 7II FX-format Mirrorless Camera w/ NIKKOR Z 24-70mm f/4 S	12/4 - 12/31	\$700.00
Z 8 FX-format Mirrorless Camera Body	12/4 - 12/31	\$300.00
Z 8 FX-format Mirrorless Camera Body w/ NIKKOR Z 24-120mm f/4 S	12/4 - 12/31	\$500.00
COOLPIX P950	12/4 - 12/31	\$100.00
AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR sold w/ any Nikon DSLR (Except for DSLR Kits that include product #2213, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 20mm f/1.8 S (Except for Mirrorless Kits that include product #20093, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 24mm f/1.8 S (Except for Mirrorless Kits that include product #20080, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 28mm f/2.8 (Except for Mirrorless Kits that include product #20101, which are excluded from this offer)	12/4 - 12/31	\$20.00
NIKKOR Z 35mm f/1.8 S (Except for Mirrorless Kits that include product #20081, which are excluded from this offer)	12/4 - 12/31	\$150.00
NIKKOR Z 40mm f/2 (Except for Mirrorless Kits that include product #20102, which are excluded from this offer)	12/4 - 12/31	\$20.00

NIKKOR Z 40mm f/2 (SE) sold w/ any Z f Mirrorless Camera (Except Mirrorless Kits that include product #20121, which are excluded from this offer)	12/4 - 12/31	\$70.00
NIKKOR Z 50mm f/1.8 S (Except for Mirrorless Kits that include product #20083, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 85mm f/1.8 S (Except for Mirrorless Kits that include product #20090, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 50mm f/1.2 S (Except for Mirrorless Kits that include product #20095, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z 85mm f/1.2 S sold w/ any Z 8 Mirrorless Camera (Except for Mirrorless Kits that include product #20114, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z 14-30mm f/4 S (Except for Mirrorless Kits that include product #20070, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR sold w/ any Z 30 Mirrorless Camera (Except for Mirrorless Kits that include product #20118, which are excluded from this offer)	12/4 - 12/31	\$70.00
NIKKOR Z DX 18-140mm f/3.5-6.3 VR sold w/ any Z 30, Z 50, Z fc Mirrorless Camera (Except for Mirrorless Kits that include product #20104, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z 24-70mm f/4 S sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20072, which are excluded from this offer)	12/4 - 12/31	\$400.00
NIKKOR Z 24-50mm f/4-6.3 sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20096, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 24-200mm f/4-6.3 VR sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20092, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 17-28mm f/2.8 (Except for Mirrorless Kits that include product #20115, which are excluded from this offer)	12/4 - 12/31	\$200.00

NIKKOR Z 28-75mm f/2.8 (Except for Mirrorless Kits that include product #20107, which are excluded from this offer)	12/4 - 12/31	\$300.00
NIKKOR Z 70-180mm f/2.8 sold w/ any Z 8 Mirrorless Camera (Except for Mirrorless Kits that include product #20120, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z 14-24mm f/2.8 S (Except for Mirrorless Kits that include product #20097, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z 24-70mm f/2.8 S (Except for Mirrorless Kits that include product #20089, which are excluded from this offer)	12/4 - 12/31	\$300.00
NIKKOR Z 24-120mm f/4 S sold w/ any Z Series Mirrorless Camera (Except for Mirrorless Kits that include product #20105, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z 70-200mm f/2.8 VR S (Except for Mirrorless Kits that include product #20091, which are excluded from this offer)	12/4 - 12/31	\$300.00
NIKKOR Z 100-400mm f/4.5-5.6 VR S (Except for Mirrorless Kits that include product #20106, which are excluded from this offer)	12/4 - 12/31	\$200.00
NIKKOR Z MC 50mm f/2.8 (Except for Mirrorless Kits that include product #20103, which are excluded from this offer)	12/4 - 12/31	\$50.00
NIKKOR Z MC 105mm f/2.8 VR S (Except for Mirrorless Kits that include product #20100, which are excluded from this offer)	12/4 - 12/31	\$100.00
NIKKOR Z 400mm f/4.5 VR S (Except for Mirrorless Kits that include product #20112, which are excluded from this offer)	12/4 - 12/31	\$250.00
AF-S NIKKOR 50mm f/1.4G (Except for DSLR Kits that include product #2180, which are excluded from this offer)	12/4 - 12/31	\$40.00
AF-S NIKKOR 50mm f/1.8G (Except for DSLR Kits that include product #2199, which are excluded from this offer)	12/4 - 12/31	\$20.00
AF-S NIKKOR 58mm f/1.4G (Except for DSLR Kits that include product #2210, which are excluded from this offer)	12/4 - 12/31	\$150.00
AF-S DX NIKKOR 35mm f/1.8G (Except for DSLR Kits that include product #2183, which are excluded from this offer)	12/4 - 12/31	\$20.00

AF-S NIKKOR 24mm f/1.4G ED (Except for DSLR Kits that include product #2184, which are excluded from this offer)	12/4 - 12/31	\$200.00
AF-S NIKKOR 24mm f/1.8G ED (Except for DSLR Kits that include product #20057, which are excluded from this offer)	12/4 - 12/31	\$70.00
AF-S NIKKOR 28mm f/1.4E ED (Except for DSLR Kits that include product #20069, which are excluded from this offer)	12/4 - 12/31	\$200.00
AF-S NIKKOR 35mm f/1.4G (Except for DSLR Kits that include product #2198, which are excluded from this offer)	12/4 - 12/31	\$150.00
AF-S NIKKOR 35mm f/1.8G ED (Except for DSLR Kits that include product #2215, which are excluded from this offer)	12/4 - 12/31	\$50.00
AF-S NIKKOR 85mm f/1.4G (Except for DSLR Kits that include product #2195, which are excluded from this offer)	12/4 - 12/31	\$150.00
AF-S NIKKOR 500mm f/5.6E PF ED VR (Except for DSLR Kits that include product #20082, which are excluded from this offer)	12/4 - 12/31	\$300.00
AF-S NIKKOR 16-35mm f/4G ED VR (Except for DSLR Kits that include product #2182, which are excluded from this offer)	12/4 - 12/31	\$100.00
AF-S NIKKOR 14-24mm f/2.8G ED (Except for DSLR Kits that include product #2163, which are excluded from this offer)	12/4 - 12/31	\$150.00
AF-S NIKKOR 24-70mm f/2.8E ED VR (Except for DSLR Kits that include product #20052, which are excluded from this offer)	12/4 - 12/31	\$500.00
AF-S NIKKOR 70-200mm f/2.8E FL ED VR (Except for DSLR Kits that include product #20063, which are excluded from this offer)	12/4 - 12/31	\$450.00
AF-S NIKKOR 80-400mm f/4.5-5.6G ED VR (Except for DSLR Kits that include product #2208, which are excluded from this offer)	12/4 - 12/31	\$200.00
AF-S NIKKOR 200-500mm f/5.6E ED VR (Except for DSLR Kits that include product #20058, which are excluded from this offer)	12/4 - 12/31	\$340.00
MB-D16 Multi-Battery Power Pack	12/4 - 12/31	\$200.00
Mount Adapter FTZ II sold w/ any Z Series Mirrorless Camera	12/4 - 12/31	\$100.00
Creator's Accessory Kit for Z 30 sold w/ any Z fc, Z 30 Camera Combination (Except for Mirrorless Kits that include product #13567, which are excluded from this offer)	12/4 - 12/31	\$100.00
Nikon 660GB Cfexpress Card (27228)	12/4 - 12/31	\$270.00
ACULON 7X35 (A211)	11/19-12/24	\$20.00

ACULON 8X42 (A211)	11/19-12/24	\$20.00
ACULON 10X42 (A211)	11/19-12/24	\$20.00
ACULON 7X50 (A211)	11/19-12/24	\$20.00
ACULON 10X50 (A211)	11/19-12/24	\$20.00
ACULON 12X50 (A211)	11/19-12/24	\$20.00
ACULON 16X50 (A211)	11/19-12/24	\$20.00
ACULON 10-22X50 (A211)	11/19-12/24	\$20.00
A30 10x25 BLACK	11/19-12/24	\$20.00
ACULON A30 10X25 TrueTimber KANATI	11/19-12/24	\$20.00
COOLSHOT PRO II STABILIZED	11/19-12/31	\$50.00
COOLSHOT 50i	11/16-12/31	\$50.00
COOLSHOT 20i G II	11/19-12/31	\$40.00
COOLSHOT 20 G II	11/19-12/31	\$20.00
PROSTAFF P7 8x30	11/4-12/31	\$40.00
PROSTAFF P7 10x30	11/4-12/31	\$40.00
PROSTAFF P7 8x42	11/4-12/31	\$40.00
PROSTAFF P7 10x42	11/4-12/31	\$40.00
PROSTAFF P3 8x30	11/4-12/10	\$30.00
PROSTAFF P3 10x30	11/4-12/10	\$40.00
PROSTAFF P3 8x42	11/4-12/10	\$40.00
PROSTAFF P3 10x42	11/4-12/10	\$50.00
PROSTAFF P3 8x30	12/11-12/31	\$20.00
PROSTAFF P3 10x30	12/11-12/31	\$20.00
PROSTAFF P3 8x42	12/11-12/31	\$20.00
PROSTAFF P3 10x42	12/11-12/31	\$20.00
Qualifying Bonus Product/Product Combination	Bonus Effective Instant Savings Dates	Bonus Instant Savings Amount
NIKKOR Z 50mm f/1.2 S*	12/4 - 12/31	\$200.00
NIKKOR Z 17-28mm f/2.8*	12/4 - 12/31	\$200.00
NIKKOR Z 28-75mm f/2.8*	12/4 - 12/31	\$200.00
NIKKOR Z 14-24mm f/2.8 S*	12/4 - 12/31	\$200.00
NIKKOR Z 24-70mm f/2.8 S*	12/4 - 12/31	\$200.00
NIKKOR Z 70-200mm f/2.8 VR S*	12/4 - 12/31	\$200.00
NIKKOR Z 100-400mm f/4.5-5.6 VR S*	12/4 - 12/31	\$200.00
NIKKOR Z 400mm f/4.5 VR S*	12/4 - 12/31	\$200.00

*When any Qualifying Bonus Product/Product Combination is purchased together with another Qualifying Bonus Product/Product Combination by a consumer, the Bonus Instant Savings Amount shown above will be applied to each Qualifying Bonus Product/Product Combination in addition to the Instant Savings Amount. For example, when a Qualifying NIKKOR Z 50mm f/1.2 S lens is purchased together with a Qualifying NIKKOR Z 85mm f/1.2 S lens, the Qualifying NIKKOR Z 50mm f/1.2 S lens is eligible for the \$200 Instant Savings plus a \$200 Bonus Instant Savings Amount, and the Qualifying NIKKOR Z 85mm f/1.2 S lens is eligible for the \$200 Instant Savings plus a \$200 Bonus Instant Savings Amount. Eligibility for Bonus Instant Savings Amounts is limited to up to three Qualifying Bonus Product/Product Combinations purchased together. A fourth or more Qualifying Bonus Product/Product Combination purchased with the three Qualifying Bonus Product/Product Combination would not be eligible for any Bonus Instant Savings Amounts but the fourth or more Qualifying Bonus Product/Product Combination would remain eligible for the Instant Savings Amount. Qualifying Bonus Product/Product Combinations must be purchased at same time and appear on the same receipt to be eligible for Bonus Instant Savings Amounts.